



JIN FENG LAU

— Graphic & Web Designer —



EXPERIENCE

May 2016 - PRESENT

TVNZ

INT/SNR DIGITAL DESIGNER

As a digital designer in TVNZ, I work on building HTML5 banners, web design/microsite, coding, UI Design, Floating Layers, building templates for BAU digital artwork, creating digital ideas for online ads space & guiding Junior Designer. I work closely with Creative Directors, Art Directors, Producers, Product team and Sales team.

APR 2014 - MAY 2016

FCB New Zealand

DIGITAL DESIGNER

As a digital designer in FCB i worked on eDM, HTML5 banners, web design. I work closely with Art Directors and Suits. Trainer for upskilling the MacOps to handle digital job. The clients i worked for are: Vodafone, Air NZ, Pak'nSave, Mercury Energy, Mitre 10 etc.

SEP 2012 - MAR 2014

Vanilla Brief

JUNIOR DIGITAL DESIGNER

Working for the clients such as: Nestle NZ & AUS, Purina NZ & AUS, Auckland Cricket, Retirement Village etc. Work included: Graphic design, Web design, eCRM/EDM design, video editing, animation, prints design.

JUL 2012 - SEP 2012

JNC Print

MAC OP & DESKTOP PUBLISHER

Working as graphic designer and desktop publisher in the printing company. Works included: graphic design, FA, operating machine, customer service.



SKILLS

Digital design	●●●●●●●●●●
Web design	●●●●●●●●●●
EDM design/build	●●●●●●●●●●
HTML banner	●●●●●●●●●●
HTML/CSS	●●●●●●●●●●
Photography	●●●●●●●●●●
Motion graphic	●●●●●●●●●●
Animation	●●●●●●●●●●
Photo retouching	●●●●●●●●●●
Video editing	●●●●●●●●●●
Sound editing	●●●●●●●●●●
UI/UX	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Illustrator	●●●●●●●●●●
InDesign	●●●●●●●●●●
Animate CC	●●●●●●●●●●
Dreamweaver	●●●●●●●●●●
After Effect	●●●●●●●●●●
Premier Pro	●●●●●●●●●●
Edge Animate	●●●●●●●●●●
Soundbooth	●●●●●●●●●●
Sketch	●●●●●●●●●●



EDUCATION

FEB 2011 - DEC 2011

Whanganui School of Design

BACHELOR DEGREE of COMPUTER GRAPHIC

Whanganui, New Zealand

MAR 2007 - NOV 2009

New Era University College

ASSOCIATE DEGREE in VISUAL COMMUNICATION

Kajang, Malaysia



PERSONAL SKILLS

Creative flair	●●●●●●●●●●
Team work	●●●●●●●●●●
Organisation	●●●●●●●●●●
Flexibility	●●●●●●●●●●
Communication	●●●●●●●●●●
Time management	●●●●●●●●●●
Strong visual sense	●●●●●●●●●●
Attention to detail	●●●●●●●●●●